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ALPHA BABIES *fruit of our labor*



WESTON



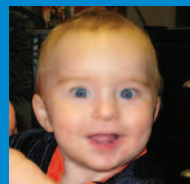
JASMINE ROSE



THEODEN



AVALON



AIDEN



CARSON



DAEI VIAN LEE



D'VONTHE JAE



DONTE

Alpha Center Needs List

ONGOING VOLUNTEER NEEDS:

- Daytime counselors
- Hotline counselors
- Male mentors
- Clerical
- Bus Drivers
- Painters
- Sponsor a client baby shower

MOST NEEDED:

- Baby boy and girl clothing
- Gender neutral baby clothing
- Diapers – newborn and size 1
- Boys, Girls, and neutral bibs, socks and onesies
- Baby powder, shampoo, lotion & soap
- Baby wipes

GENERAL NEEDS:

Curriculum For Young Men: A series of 25 studies equipping men to make their pursuit of noble manhood a lifelong priority: \$1,800

- Parking Lot Repairs: \$15,000
- Memorial Garden Updates: \$5,000
- New Donor Software: \$5,000

ALWAYS NEEDED:

- Bottles & Pacifiers
 - Diapers (sizes NB, 2-5)
 - Baby Clothes
 - New Cribs that meet the guidelines
 - Strollers
 - Pack n' Plays
- New and gently used items accepted



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LIFE RUNNERS at the Sioux Falls Marathon

The LIFE Runners have had a tremendous impact on the Alpha Center. We thank God for their strength and endurance – the 17 runners who competed in the 2010 Sioux Falls Marathon finished the race courageously!



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Life Runners: Going the Extra Mile

This year, with over 100 sponsors, the LIFE Runners raised over \$7,000 for the Alpha Center's Fleet for Little Feet (FFLF) Pregnancy Care Bus, racing the 2010 Sioux Falls Half/Full Marathon. It all began when Steve Castle ran to raise money for the Alpha Center and in 2008, Pat Castle, Steve's brother, began coaching the Living In Faith Exchange Runners or the "LIFE Runners," a group of marathon runners who run to raise money for pro-life ministries (marathon-for-life.blogspot.com). The group started when Pat invited LIFE Group Devotions members to join him and LIFE Group Devotions cofounder Rich Reich for the 2008 Chicago Marathon to raise money for pro-life causes! Their passion for saving unborn children led them to support the Alpha Center in the 2010 Sioux Falls marathon.



The 2010 LIFE Runners team included runners from South Dakota, Florida, Illinois, Iowa, Nebraska and Colorado. Since its inception, LIFE Runners has grown to 28 runners and raised thousands of dollars towards pro-life causes. The LIFE Runners will compete in the 2011 Kansas City Half/Full Marathon on October 15, 2011, to raise funds/ awareness for the Alpha Center's FFLF bus mission. If you are interested in sponsoring their efforts, please call us at 605-361-3500. Also, please join us in prayer for JP, son of Jason (Life Runner) and Deanna Peters, who suffers from Hereditary Sensory Autonomic Neuropathy. Jason's inspiration to finish the marathon was not just mothers and unborn children but his own son, who in spite of great suffering continues to live with vibrancy. JP, you are an inspiration to all of us at the Alpha Center!

The LIFE Runners wear "REMEMBER the Unborn" jerseys with Bible references to the mission of the group: "Rescue those who are unjustly sentenced to death; don't stand back and let them die." Proverbs 24:11 "Before I formed you in the womb I knew you, before you were born I set you apart." Jeremiah 1:5

The LIFE Runners have had a tremendous impact on the Alpha Center. We thank God for their strength and endurance – the 17 runners who competed in the 2010 Sioux Falls Marathon finished the race courageously! We also want to thank their families and especially Sue Peters for their never ending support and prayer for the runners' efforts.

Pat and Rich started the LIFE Group Devotions in 2007, now with over 500 readers from around the world. Check it out: life-devotions.blogspot.com

"Runners run. Christians pray. LIFE Runners do both."

Letter From Our Founders

Dear Pro-Life Friends,

The other night on TV a commentator said, "Abortion is not even on the radar in this election." Life should always be on our radar! The INALIENABLE (God-given) right to LIFE, Liberty and the pursuit of happiness are the cornerstones of our Declaration of Independence. New Supreme Court Justice Elana Kagan was asked by Senator Colburn during her hearings if she believed her job was to protect inherent or inalienable rights. She said her position was only to protect rights granted in the constitution. When drilled again on her opinion on inherent or inalienable rights, she said, "I have no opinion. My only job is to uphold the Constitution." Previously she made a statement that she felt justices should do what they feel is right and let the law catch up. She is fulfilling the worldview for what she was appointed. After all, we were promised fundamental reform and that is what we are getting.

This fall season, as we see the leaves change color and fall to the ground, it reminds us of the seasons of life. After 26 years Alpha Center is still serving as lambs among wolves. All the laws passed cannot change the truth. Proverbs 8:36 says, "He who hates me loves death." So, as Scientist Dr. Jonathon Wells said, "Either we are an accidental by-product of a purposeless process, or we are created in the image of God, deliberately by design." Albert Schweitzer once said, "If you lose respect for any part of human life you soon lose respect for all of it." We have never lived in such a time when government has appointed itself "god" over our lives. The new health care bill requires coverage for abortion paid for by tax dollars. The value of each human life and health is now determined by nameless, faceless, heartless bureaucrats accountable to no one.

As Christians we know how it all ends. And in the end, only what's done for Christ will last. The Good Lord won't greet us and tell us how proud he is of the house we lived in or the car we drove. He will only be asking, "What did you do for the least of these?" Only what's done for Christ will last; and that is our goal at the Alpha Center everyday.

The government is changing the rules by enacting more anti-Christian legislation it seems every week. The new tax hike punishes the family, it rewards co-habitation, and out of wedlock births. It forces taxpayers to pay for abortion. It decreases deductions after this year for donations to philanthropy. The government wants to determine where your philanthropy will go and I'm guessing pro-life causes aren't on the top of their list.

We are asking you this Thanksgiving season to stop and reflect on that first Thanksgiving. Reflect on what's really important in life. The Pilgrims left a totalitarian government in which the King demanded they worship him and believe like the church of England or be tortured, put in jail or killed. Their religious convictions were so strong, they risked everything to come to an unknown land for the freedom to worship God. Religious liberty was more precious than life itself. They fought against all odds to preserve that God-given right. All other revolutions in history just changed government from one form of barbarism to another. Only America formed a government that officially recognized we are all created in the image and likeness of God Almighty, the creator of the universe.

Alpha Center is a still, small voice in the wilderness to countless young people who often are coerced, or confused at a pivotal time of decision. All they need is someone standing the gap, to steer them in the right direction. We have done that. At the Sioux Empire Fair this year several babies were saved. The recent Walk for Life sent a message to the Alpha Center that hundreds of you still believe in the sanctity of life. Ordinary people like Marvella and Larry Landman, who regularly give unselfishly, raised \$1,500 from friends and neighbors for the unborn. Our daughter raised money for the Alpha Center with a group of Life Runners by running in the Sioux Falls marathon. She came in 3rd and all this while thinking of her precious baby who was about to undergo a major operation. This Thanksgiving we want to thank each and every one of you for your unwavering support for the precious babies.

As you make your commitment for giving this season, we hope you remember the Alpha Center. The worldview of our elected leaders have cut off any funding for ministries like ours. We have been forced to make major cutbacks at a time when we are extremely busy. The strings the government attaches to anything they fund require compromises that violate Christian principles. But we would rather rely on He who owns the cattle on a thousand hills. There is a just God who presides over the destiny of nations. Millions of people armed in the Holy Cause of Liberty are invincible against any force the enemy can rise against us. The battle is not to the strong – it's to the vigilant, the active and the brave – and we pray each day to be these things. We thank you in advance for your generosity for the unborn. For ideas on how you can support us, please review our needs list.

The bottom line: Only what's done for Christ will last. Everything else we do in life 100 years from now won't really make any difference.

Happy Thanksgiving to you and your family,

Dr. Allen and Leslee Unruh, Co-Founders

The government is changing the rules by enacting more anti-Christian legislation



Dr. Allen & Leslee Unruh
Co-Founders of the Alpha Center

Alpha Goes Wild at LifeLight

Our theme, "Wild About Babies," brought thousands of people to our table at LifeLight to find out about the upcoming Walk for Life on September 25th and the Baby Bottle Boomerang program.

As we visited with those who stopped by, we heard story after story of how lives have been impacted by our services and how they hope we are able to continue to help women in crisis pregnancies, post abortive women, and youth in making healthy life-style choices. Thank you to everyone that stopped by.

We also want to thank every volunteer that worked at our LifeLight booth. You were not only a blessing to us but to each and every person you were able to speak with. Thank you for helping us make LifeLight 2010 a success for both the Alpha Center and Truth4Youth.

On the Midway with the Alpha Center!

We were a "BIG" presence at the Sioux Empire Fair this year with our 46 foot long Fleet For Little Feet Bus! For the first time we offered STD testing, pregnancy testing, and ultrasounds at the Sioux Empire Fair.

Whether it was a negative test with a message of abstinence or a positive test with an ultrasound, we were ready to serve the community. There was one young woman we helped that said she wouldn't have felt comfortable coming to our office, so she was glad we were there.

While we encountered opposition from Planned Parenthood because we were offering pregnancy tests; counseling; the TRUTH about their unborn child; and Christ Jesus, your prayers were felt!

The Sioux Empire Fair truly is a mission field in itself and we were fortunate enough to present the gospel and make a difference in many lives that we may never have gotten a chance to see otherwise.

DID YOU KNOW?

Seventy-five percent of the pregnancy tests done at the Alpha Center are NEGATIVE. We take this opportunity to talk with the young men and women about the importance of abstinence until marriage and involve them in our Truth4Youth abstinence program.

75%



Become a Monthly Supporter of the Alpha Center!

As a monthly donor you can more easily and affordably support the work of the Alpha Center. It only takes three steps to help more babies take their first step:

STEP 1:

Pray about and determine the most generous monthly donation you can make to save babies.

STEP 2:

Decide how you want to donate:

- Check by mail
- Credit Card *
- Electronic Funds Transfer *

* Credit card and EFT donations will save you time and money each month and will immediately go to work to help mothers and their unborn babies.

STEP 3:

Call 605-361-3500 today and make your pledge to support the Alpha Center monthly!

JOIN THE Alpha Center Birthday Club

Once a year, every year, everyone you know has a birthday. Every day this year, over 4,000 unborn children will not. On your birthday someone will remember you, perhaps even give you a card or gift. Hundreds of unborn in our city will not be remembered this year because they will die before they have their birthday.

By joining the Birthday Club, your birthday could become even more special. There's no better time to remember the helpless, precious unborn and give thanks for life, than on your own birthday.

Call us at (605) 361-3500 to join today!

Fleet For Little Feet

Fleet for Little Feet Parks outside Iowa Abortion Clinic

With funding from pro-life individuals and the Knights of Columbus, the FFLF bus has parked across from Planned Parenthood in Sioux City, IA on "abortion days" over the last year. Sidewalk counselors offer alternative information about abortion and contraception to clients who are on their way into Planned Parenthood and encourage them to visit the bus to receive additional information, free pregnancy tests and an ultrasound.

The Fleet for Little Feet is providing life choices for these young women

It is an awesome sight to see the sidewalk counselors in action. One of the most exciting things to see is a car turn around from the Planned Parenthood lot and come to the bus. Everyone feels a little victory inside. We have seen many clients on the Fleet since going to Sioux City, giving them the truth that abortion hurts. The Fleet for Little Feet is providing life choices for these young women who may otherwise not get that message.

Once a young woman enters the bus, they are counseled and given accurate information for the issues they are faced with. Many girls receive a pregnancy test. If the test is positive, it is followed by an ultrasound right there on the bus. We have a traveling ultrasound machine and a private area in the back of the bus. The ultrasound gives these women a chance to see the life that they are carrying inside them, an option Planned Parenthood does not provide. We also provide counseling for the young women with a negative pregnancy test, encouraging them to respect the value of their God-given sexuality by saving it for their future spouse.

The Fleet for Little Feet has traveled all over the state of South Dakota and the tri-state region. If you are interested in the Fleet for Little Feet Mobile Pregnancy Center Bus coming to your town, call us at 605-361-3500!



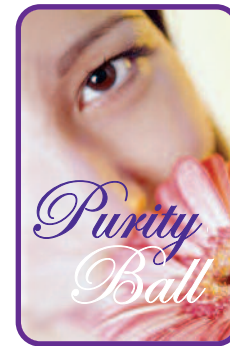
NEW EVENTS WEBSITE

The Alpha Center has just launched a brand new events website! Keep up to date with all the latest at www.alphacenterevents.org. You can register for events, print forms or make donations all on one site!

www.alphacenterevents.org



A Magical Night with a Purpose!



In today's hyper-sexualized culture, young women are bombarded with negative messages which wage war on their self-image and innocence. Fortunately, Truth4Youth, the Alpha Center, and the National Abstinence Clearinghouse are partnering with parents to encourage young women to see their inherent value and remain sexually pure. On Friday, September 10, these organizations hosted the 2010 Father/Daughter Purity Ball at C.J. Callaway's in Sioux Falls. The special night included father/daughter photos, dancing, fabulous desserts and most importantly a positive message.

The featured speaker, Julie Marie Carrier, Miss Virginia 2002 and a coach on the MTV Show *Made*, did an amazing job of sharing the message of purity with these young women.

Fathers' lives were also touched as they learned of the influence they have on their daughters' lives and were challenged to be positive role models. One of the fathers stated, "THANK YOU! My daughter and I had a great time Friday evening. What a wonderful program you are running! I appreciate your efforts, and also thank you for the investment you helped make in my daughter's life and the lives of the other girls who attended!"

One highlight of the gorgeous event was the fathers and daughters making a covenant with each other to live purely. Even some mothers of the young ladies have contacted the Alpha Center to share how the Ball changed their family's life. Anna, a young lady who attended the ball stated, "Thank you so much for having the Purity Ball tonight! It was really special to me and I will never forget this night. The speaker helped me to realize how beautiful I really am and now I really understand purity. Thanks so much!!" This fantastic event reached to the heart of young women and taught them the benefits of abstinence until marriage in a way that will be remembered forever.

Interested in hosting a Purity Ball in YOUR community?

The National Abstinence Clearinghouse (NAC) offers a Purity Ball Planner that contains everything you need to know to host a successful event. Setting a budget, selecting a speaker, finding entertainment and decorating ideas are just some of the areas covered by this all-purpose planner. To order your Purity Ball Planner, please contact NAC at 888-577-2966.



Lutherans for Life, Bike for Babies



Riding over 100 miles on a bicycle is no easy task, but the Southeastern Lutherans for Life led by Pastor Nabil Nour have been making the trek for over 10 years, raising money to maintain the ultrasound program here at the Alpha Center. This year there was a record number of riders who raised enough money to cover the insurance costs and supplies for the machine.

Thank you to Pastor Nour and the 40+ riders who made the amazing journey for this vital program at the Alpha Center!



DID YOU KNOW?

Eighty-seven percent of young women who see an ultrasound of their unborn child at the Alpha Center choose LIFE.